



FOR IMMEDIATE RELEASE

PREVERB

Reverse reverb, in real time.

VST3 + AU

MAC + WINDOWS

V1.4.0

\$49 · ONE-TIME

FREE 14-DAY DEMO

Preverb is the first plugin built to put a reverb swell before a sound instead of after it — turning any audio into an instant riser, vocal lead-in or transition, in real time, right inside your DAW.

For 20 years, producers have faked this “reverse reverb” effect by hand: printing a reverb tail, reversing the audio, and nudging it back into place before every drop. It's a staple of professional vocal and electronic production — but it's slow, destructive, and impossible to tweak once it's bounced. Preverb automates the entire trick and makes it live: the reverb blooms into your sound as you play, so the moment arrives before it lands.

Because Preverb reacts ahead of the transient, everything it creates stays in key and in time with your track — it's your own audio, not a stranger's sample. The current build (v1.4) opens the engine up: a **CUSTOM** slot that plays any impulse response you own backwards, six rebuilt reverb characters that finally sound like the rooms they're named after, a live spectrogram view, and a MIX control that adds the swell without ever ducking your dry hit. Arm CAPTURE, play your sound, and drag the printed pre-verb straight into your session as a WAV.



THE PREVERB INTERFACE (v1.4) — LIVE SWELL CURVE, SEVEN CHARACTERS INCLUDING YOUR OWN IR, SPECTROGRAM VIEW, REVERB EQ, CAPTURE/PRINT.

“I’ve reversed reverb tails by hand on hundreds of records — bounce it, flip it, line it back up before the drop. It works, but it kills your flow. I built Preverb so that whole ritual just disappears: you play, and the sound swells in before it lands.”

— **BEAU McLEOD (BOHEMYTH), FOUNDER, LOW END CANDY**

NEW IN v1.4

BRING YOUR OWN REVERB

A seventh CUSTOM slot takes any impulse response you own and plays it backwards — your favourite hall, a convolution pack, a room you recorded yourself.

LIVE SPECTROGRAM

Flip the display from the swell curve to a real-time spectrogram and watch the bloom arrive across the frequency spectrum, ahead of the transient.

GRID-LOCKED CAPTURE

Printed swells land on the bar: CAPTURE trims to the transient and pads to whole bars, so the WAV drops straight onto the grid.

SIX REBUILT CHARACTERS

Hall, Room, Plate, Cathedral, Ambience and Spring were rebuilt around echo density, so a room now gives you reflections you can count and a plate is a solid wash.

ADDITIVE MIX

MIX now only adds or subtracts the swell — your dry sound keeps its full level and its transient all the way up, so the hit never gets traded away for reverb.

REBUILT INTERFACE

A new gold-led design with photographic reverb characters, machined controls and a live status readout of length, mode and look-ahead.

AT A GLANCE

PRODUCT	Preverb — real-time reverse-reverb plugin (v1.4.0)
PRICE	\$49 USD — one-time purchase, lifetime license, all future updates free, no subscription
DEMO	Free 14-day demo — full plugin, instant email delivery, at lowendcandy.com/preverb
FORMATS	64-bit VST3 + AU (macOS) · VST3 (Windows) — one key unlocks both platforms
SYSTEMS	macOS 10.13+ (Apple Silicon & Intel, native — no Rosetta) · Windows 10+ (64-bit)
DAWS	Ableton Live 10.1+, FL Studio, Logic, GarageBand, Studio One, Cubase/Nuendo, Reaper, Bitwig, Reason 12+, Cakewalk, Maschine
LICENSING	No iLok, no dongle, works offline — license key validated on your machine
PRO TOOLS	Not native (no AAX); runs via a VST3 wrapper such as Blue Cat PatchWork

FEATURE SET

Reverse Reverb

A reverb that swells IN toward your sound instead of trailing after it — the classic reverse-tail bloom as a live insert.

Pitch + Formant

Shift the swell's pitch and formant independently — or LINK them for natural, tape-style moves. Your dry stays untouched.

Sculpt, EQ & Place

Length, Shape, Tone, Low Cut, Gap, Width, Duck, a Reverb EQ and tempo SYNC.

Capture & Print

Arm CAPTURE, play, and drag the rendered pre-verb WAV into your DAW — grid-locked, no bouncing, no re-rendering.

7 Characters

Hall, Room, Plate, Cathedral, Ambience, Spring — each rebuilt around its real echo density — plus CUSTOM for your own IR.

24 Presets + A/B

24 factory presets across vocals, drums, bass, synths, risers and FX, plus save-your-own, A/B compare, randomize and INIT.

ABOUT LOW END CANDY

Low End Candy makes plugins, Ableton racks, sample packs and lessons that help producers and DJs make their tracks hit harder. Founded by producer and educator Beau McLeod (a.k.a. Bohemyth), it builds tools that do the hard part of production for you — from its flagship reverse-reverb plugin, Preverb, to a growing catalogue of creative devices. Based in California, shipping worldwide at lowendcandy.com.

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